

BUSINESS PLANS THAT WORK

OBJECTIVE

Business Plans That Work is a workshop designed to provide participants with the framework required to create a business plan. Most importantly, it provides the participants with an appreciation of the Plan so that they value it as a principle management tool and understand the critical elements of implementation.

TARGET CUSTOMER

This programme is designed for all managers, Supervisors and senior staff with prospects of becoming a Manager.

LEARNING OUTCOMES

- Participants will understand why a business plan improves the effectiveness and long term viability of an organisation.
- How to create a plan
- What are the key components?
- How to incorporate it into their operation

WORKSHOP OUTLINE

In Australia the rate of insolvency has increased by over 200% in the last nine years. However, it can be clearly demonstrated that where an organisation not only has BUT USES an effective business plan, its chances of survival are quadrupled. Additionally, where a company is effective both strategically and operationally, average growth is generally in double digits.

There are four main headings within any business plan. They can be defined as Financial, Strategic, Operational and Human. This workshop will outline each of these areas and how to incorporate them into an effective business plan.

DURATION

Four (4) hours